



**SOUTH FLORIDA WORKFORCE INVESTMENT BOARD  
GLOBAL TALENT AND COMPETITIVENESS (GTC)  
COUNCIL MEETING  
THURSDAY, JUNE 20, 2024  
8:30 AM**

**VIA ZOOM ONLY - REGISTRATION IS REQUIRED**

<https://us02web.zoom.us/meeting/register/tZApcuCuqDoiHdfQcKvvSUWUz1vGZliStRim>

**AGENDA**

1. Call to Order and Introductions
2. Approval of GTC Council Meeting Minutes
  - A. April 18, 2024
3. Recommendation as to Approval of a new Demand Occupation List Addition
4. Recommendation as to Approval of a new Training Provider and New Program
5. Recommendation as to Approval of a Summer Youth Program for the City of Miami Gardens
6. Recommendation as to Approval of a Summer Youth Program for the City of Opa Locka
7. Recommendation as to Approval of the Renewal of the Business Intermediary Contracts
8. Recommendation as to Denial of a new Training Vendor Application

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"Members of the public shall be given a reasonable opportunity to be heard on a specific agenda item, but must register with the agenda clerk prior to being heard."



**SFWIB GLOBAL TALENT & COMPETITIVENESS COUNCIL MEETING**

**DATE:** 6/20/2024

**AGENDA ITEM:** 2A

**AGENDA TOPIC:** MEETING MINUTES

**SFWIB GLOBAL TALENT & COMPETITIVENESS COUNCIL MEETING MINUTES**

**DATE/TIME:** April 18, 2023, 8:30AM

**LOCATION:** The Landing at MIA, 5-Star Conference Center  
 Florida Key Room  
 7415 Corporate Center Drive, Suite H  
 Miami, FL 33126

**Zoom:** <https://us02web.zoom.us/meeting/register/tZApcuCuqDoiHdfQcKvvSUWUz1vGZlStRim>

1. **CALL TO ORDER:** Chairwoman Ferradaz, called to order the regular meeting of the SFWIB Global Talent and Competitiveness Council on April 18, 2024 at 8:43am.
2. **ROLL CALL:** 10 members; 6 required; 7 present: Quorum Achieved

<b>SFWIB GTCC MEMBERS PRESENT</b>	<b>SFWIB GTCC MEMBERS ABSENT</b>	<b>SFWIB STAFF</b>
Brecheisen, Bruce Brown, Clarence Del Valle, Juan-Carlos Ferradaz, Gilda, Chair Grice, Sonia Loynaz, Oscar M.D., Vice-Chair (Zoom) Piedra, Obdulio (Zoom) Whitaker, David	Gazitua, Luis Lincoln, Michelle, Commissioner  <b>SFWIB GTCC MEMBERS EXCUSED</b>	Beasley, Rick Parson, Robert Smith, Robert
<b>OTHER ATTENDEES</b>		
Mitchell, Carlena, Miami-Dade County Public Schools		

Agenda items are displayed in the order they were discussed.



## 2A. Global Talent and Competitiveness Council Meeting Minutes – February 15, 2024 and December 21, 2023

Chairwoman Ferradaz announced the review of minutes from the February 15, 2024, and December 21, 2023, GTCC meetings and permitted the members to conduct a review before considering a motion.

**Motion:** Mr. del Valle to approve the February 15, 2024 and December 21, 2023 Finance and Efficiency Council Meeting minutes.  
Mr. Brown seconded the motion; **item is passed without dissent.**

No further comments or suggestions were submitted from the members. Item closed

## 3. Approval – New Demand Occupation List Addition

Chairwoman Ferradaz introduced the item; Mr. Smith presented the request for SOC Code 27-1014, Special Effects Artist and Animators, to be added to the regions Demand Target Occupation List.

**Motion:** Mr. Brown to approve addition of SOC Code 27-1014, Special Effects Artist and Animators, to the regions Demand Target Occupation List.  
Mr. Brecheisen seconded the motion; **item is passed without dissent.**

## 4. Approval – New Training Provider and Program

Chairwoman Ferradaz introduced the item, and Mr. Smith subsequently presented the request to add the Hollywood Career Institute as a new training provider and program. In addition, he presented a request to add additional programs from The Academy of South Florida, an established training provider.

**Motion:** Mr. Brecheisen to approve the addition of Hollywood Career Institute as a new provider with the programs submitted; and the addition of new programs for The Academy of South Florida.  
Ms. Grice seconded the motion; **item is passed without dissent.**

There was further discussion around the importance of flexibility in choosing enrollment locations for students.

No further questions or comments were presented. Item closed.

## 5. Approval – New Registered Apprenticeship Program

Chairwoman Ferradaz introduced the item; Mr. Smith further presented two new STEM-based registered apprenticeship certificate programs - AI Data Scientist and User Experience and Interface Designer, administered through Miami EdTech.

**Motion:** Mr. Brown to approve the Miami EdTech Registered Apprenticeship Program  
Mr. del Valle seconded the motion; **item is passed without dissent.**

There was further discussion around the employers that were participating in the program.

No further questions or comments were presented. Item closed.

## 6. Approval – Culinary Skills Training Program

Chairwoman Ferradaz introduced the item; Mr. Smith further presented the Culinary and Catering Employment Training Program, which is a partnership between the AGAPE Network and Miami Dade College.

Mr. Beasley advised the Council of an error in details of the agenda item. Youth Co-Op (Perrine Career Center) will be responsible for managing the documentation and ensuring payment to Miami Dade College. The funding will be allocated directly to them.

He continued by sharing more details about the upcoming Women in Tech program and the primary objective of empowering women to overcome poverty.

Mr. Brecheisen asked about the starting wages for participants; how it may change in years two and three. Mr. Beasley explained that the stated wage is the target set during the budgeting process (the average wage is \$15.15). The actual wages will be presented to the Council and board once the program has ended, as per the norm.

**Motion:** Mr. Brown to approve the Culinary Skills Training Program with the amendment that the funding be allocated to the Youth Co-Op.

Mr. del Valle seconded the motion; **item is passed without dissent.**

No further questions or comments were presented. Item closed.



## 7. Approval – One-Stop Operator Memorandum of Understanding

Chairwoman Ferradaz introduced the item; Mr. Smith further presented the Memorandum of Understanding that authorizes the South Florida Workforce Investment Board d/b/a CareerSource South Florida to function as One-Stop Operator for Local Workforce Development Area (LWDA) 23. The memo necessitates the approval of the SFWIB Chairman and the Chief Local Elected Official, Mayor Levine Cava.

**Motion:** Ms. Grice to approve the signing of the One-Stop Operator Memorandum of Understanding. Mr. Piedra seconded the motion; **item is passed without dissent.**

There was an ongoing discussion regarding possible changes following CSSF's selection as the One-Stop Operator for LWDA 23. Furthermore, the Council sought to understand what should be expected following the approval of the SFWIB Ordinance and Monroe County's transition to LWDA 24.

No further questions or comments were presented. Item closed.

## 8. Approval – Apprenticeship Programs – On-the-Job Employer Reimbursement: Miami EdTech

Chairwoman Ferradaz introduced the item; Mr. Smith further presented the employer reimbursement request for apprenticeship programs at Miami EdTech for Data Scientists and User Experience/Interface Designers.

**Motion:** Mr. Brecheisen to approve employer on-the-job training reimbursement for Miami EdTech. Dr. Loynaz seconded the motion; **item is passed without dissent.**

No further questions or comments were presented. Item closed.

## 9. Approval – Apprenticeship Programs – On-the-Job Employer Reimbursement for Hellman Worldwide Logistics: MDC: Transportation and Logistics Specialist Program

Chairwoman Ferradaz introduced the item; Mr. Smith further presented the employer reimbursement request for Hellman Worldwide Logistics for on-the-job training associated with the Transportation and Logistics Specialist Program through Miami Dade College.



**Motion:** Mr. Brecheisen to approved the employer on-the-job training reimbursement for Hellman Worldwide Logistics for the Transportation and Logistics Specialist Program through MDC. Dr. Loynaz seconded the motion; **item is passed without dissent.**

No further questions or comments were presented. Item closed.

**10. Approval – Pre-Apprenticeship Programs – On-the-Job Training/Employer Reimbursement – City of North Miami Beach: Miami Dade College: Electrician Pre-apprenticeship**

Chairwoman Ferradaz introduced the item; Mr. Smith further presented the employer reimbursement request for the City of North Miami Beach in connection with on-the-job training for the Electrician Pre-apprenticeship program at Miami Dade College.

**Motion:** Mr. Brecheisen to approve employer on-the-job training pre-apprenticeship program reimbursement for the City of North Miami Beach in connection with the Electrician Pre-apprenticeship program at Miami Dade College. Dr. Loynaz seconded the motion; **item is passed without dissent.**

No further questions or comments were presented. Item closed.

**11. Approval - SFWIB Membership Recommendation**

Chairwoman Ferradaz introduced the item; Mr. Smith further presented the recommendation for a new SFWIB member, Mrs. Kirenia Pintado. She will replace Ms. Brenda Lampon, who recently submitted her resignation due to retirement from State service.

**Motion:** \_\_\_\_\_ to approved new SFWIB member, Mrs. Pintado, who will replace Ms. Brenda Lampon. \_\_\_\_\_ seconded the motion; **item is passed without dissent.**

No further questions or comments were presented. Item closed.

Being as there were no further questions or concerns, the meeting adjourned.



**SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL**

**DATE:** 6/20/2024

**AGENDA ITEM NUMBER:** 3

**AGENDA ITEM SUBJECT:** 2023-2024 WDA 23 DEMAND OCCUPATIONS LIST (TOL) ADDITION

**AGENDA ITEM TYPE:** **APPROVAL**

**RECOMMENDATION:** SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval to add new occupations to the 2023-2024 Target Occupation, as set forth below.

**STRATEGIC GOAL:** **BUILD DEMAND-DRIVEN SYSTEM W/ EMPLOYER ENGAGEMENT**

**STRATEGIC PROJECT:** **Improve credential outcomes for job seekers**

**BACKGROUND:**

The Department of Commerce has released the 2023-2024 Demand Occupation List for the 24 Workforce Development Areas (WDA) in the State of Florida. In accordance with CareerSource Florida's Administrative Policy #82, local areas have the authority to revise this list based on local demand to support the addition of specific occupations.

Requests for Addition to the Demand Occupation List

Below are the requests along with supporting documentation for adding Standard Occupational Classification (SOC) codes to the list for their programs:

- Miami-Dade County Public Schools - SOC 49-3021 Automotive Body and Related Repairers

These additions are proposed to better align the Demand Occupation List with the current and projected needs of the local labor market.

**FUNDING:** N/A

**PERFORMANCE:** N/A

*NO ATTACHMENT*



## **SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL**

**DATE:** 06/20/2024

**AGENDA ITEM NUMBER:** 4

**AGENDA ITEM SUBJECT:** NEW TRAINING PROVIDER WITH NEW REGISTERED APPRENTICESHIP PROGRAMS AND NEW PROGRAMS FOR AN EXISTING PROVIDER

**AGENDA ITEM TYPE:** **APPROVAL**

**RECOMMENDATION:** SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval of a new training provider with two registered apprenticeship programs and the addition of new programs for an existing provider, as set forth below.

**STRATEGIC GOAL:** **HIGH ROI THROUGH CONTINUOUS IMPROVEMENT**

**STRATEGIC PROJECT:** **Improve credential outcomes for job seekers**

### **BACKGROUND:**

In accordance with Section 122 of the Workforce Innovation and Opportunity Act, regional workforce boards are authorized to independently develop criteria for the selection and eligibility of Training Providers and their programs. The South Florida Workforce Investment Board (SFWIB) has established processes to evaluate the programmatic capabilities of applicants.

Following a thorough review, SFWIB staff recommends that the Council approve the following new training providers and apprenticeship programs:

1. ACI Learning Apprenticeship Program, GNJ (2023-FL-160015)
  - Cybersecurity Support Technician (Alternative Title: Information Security Analyst)
  - Tech Support Specialist (Alternative Title: Computer User Support Specialist)
2. M-DCPS Apprenticeship Program, GNJ (2021-FL-81435)
  - Commercial AC (Reefer Technician)
  - Diesel Off-Road Maintenance Technician

These additions will enhance the range of training opportunities available to our participants and align with the current demand in the workforce.

**FUNDING:** N/A

**PERFORMANCE:** N/A

*NO ATTACHMENT*





## **SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL**

**DATE:** 6/20/2024

**AGENDA ITEM NUMBER:** 5

**AGENDA ITEM SUBJECT:** SUMMER YOUTH EMPLOYMENT PROGRAM FOR THE CITY OF MIAMI GARDENS

**AGENDA ITEM TYPE:** **APPROVAL**

**RECOMMENDATION:** SFWIB staff recommends to the Global Talent Competitiveness Council to recommend the following three items to the Board; (1) the approval to accept \$100,000 general revenue funds from the City of Miami Gardens for a Summer Youth Employment Program; (2) allocate matching funds of \$100,000 in TANF dollars; and (3) allocate funds to Adult Mankind Organizaton, Inc., as set forth below.

**STRATEGIC GOAL:** **DEDICATED COMMITMENT TO YOUTH PARTICIPATION**

**STRATEGIC PROJECT:** **Emphasize work-based learning and training**

### **BACKGROUND:**

Under the leadership of Mayor Rodney Harris, the City of Miami Gardens City Council has partnered with the South Florida Workforce Investment Board (SFWIB) to provide employment opportunities for up to 75 youth residents of Miami Gardens. The SFWIB will offer summer job placements for youth aged 15 to 18, along with employability skills training.

### **Funding and Allocation:**

- City of Miami Gardens: Contributing \$100,000 in general revenue funds.
- SFWIB: Contributing \$100,000 in Temporary Assistance for Needy Families (TANF) funds.
- Total Program Funding: \$200,000 for the Summer Youth Employment Program (SYEP).

### **Program Details:**

The SYEP will provide entry-level positions with local businesses, public sector organizations, and community-based organizations, aiming to build the future workforce of Miami Gardens. Participants will earn \$13.88 per hour for a total of 140 hours, which includes 20 hours dedicated to work readiness training. Additionally, youth will receive financial literacy training, covering topics such as budgeting and investing.

Administration:

Adult Mankind Organization, Inc. will administer the program, handling payroll, recruitment, job placement, and work readiness training for the youth participants. The program is scheduled to run from June 20, 2024, to August 9, 2024.

**FUNDING:** City of Miami Gardens General Revenue and Temporary Assistance for Needy Families

**PERFORMANCE:** N/A

*NO ATTACHMENT*



## **SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL**

**DATE:** 6/20/2024

**AGENDA ITEM NUMBER:** 6

**AGENDA ITEM SUBJECT:** SUMMER YOUTH EMPLOYMENT PROGRAM FOR THE CITY OF OPA-LOCKA

**AGENDA ITEM TYPE:** **APPROVAL**

**RECOMMENDATION:** SFWIB staff recommends to the Global Talent Competitiveness Council to recommend the following three items to the Board; (1) the approval to accept \$50,000 general revenue funds from the City of Opa-Locka for a Summer Youth Employment Program; (2) allocate matching funds of \$50,000 in TANF dollars; and (3) allocate funds to Youth Co-Op, Inc. as set forth below.

**STRATEGIC GOAL:** **DEDICATED COMMITMENT TO YOUTH PARTICIPATION**

**STRATEGIC PROJECT:** **Emphasize work-based learning and training**

### **BACKGROUND:**

Under the leadership of Mayor John H. Taylor, the City of Opa-Locka City Council has entered into a partnership with the South Florida Workforce Investment Board (SFWIB) to provide employment opportunities for up to 38 youth residents of Opa-Locka. The SFWIB will facilitate summer job placements for youth aged 15 to 18, complemented by employability skills training.

### **Funding and Allocation:**

- City of Opa-Locka: Contributing \$50,000 in general revenue funds.
- SFWIB: Contributing \$50,000 in Temporary Assistance for Needy Families (TANF) funds.
- Total Program Funding: \$100,000 for the Summer Youth Employment Program (SYEP).

### **Program Details:**

The SYEP will offer entry-level positions with local businesses, public sector organizations, and community-based organizations, targeting the development of Opa-Locka's future workforce. Participants will earn \$13.88 per hour for a total of 140 hours, including 20 hours dedicated to work readiness training. Additionally, youth will receive financial literacy training covering budgeting and investing.

Administration:

Youth Co-Op, Inc. will administer the program, handling payroll, recruitment, job placement, and work readiness training for the youth participants. The program is scheduled to run from June 20, 2024, to August 9, 2024.

**FUNDING:** City of Opa-locka General Revenue and Temporary Assistance for Needy Families

**PERFORMANCE:** N/A

*NO ATTACHMENT*



## **SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL**

**DATE:** 6/20/2023

**AGENDA ITEM NUMBER:** 7

**AGENDA ITEM SUBJECT:** BUSINESS INTERMEDIARY CONTRACT RENEWALS

**AGENDA ITEM TYPE:** **APPROVAL**

**RECOMMENDATION:** SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval to allocate an amount not to exceed \$000,000 in Workforce Innovation and Opportunity Act Dislocated Worker funding to continue Rapid Response & Layoff Aversion projects, as set forth below.

**STRATEGIC GOAL:** **BUILD DEMAND-DRIVEN SYSTEM W/ EMPLOYER ENGAGEMENT**

**STRATEGIC PROJECT:** **Develop integrated Business Service teams**

### **BACKGROUND:**

At the December 2023 meeting, the South Florida Workforce Investment Board (SFWIB) approved funding up to \$575,000 from the Workforce Innovation Opportunity Act (WIOA) Dislocated Worker funds to support Rapid Response and Layoff Aversion projects. This funding was allocated to The Greater Miami Chamber of Commerce (GMCC), The Miami-Dade Chamber of Commerce, Inc. (M-DCC), Cámara de Comercio Latina de los Estados Unidos, Inc. (CAMACOL), Florida Minority Supplier Development Council, Inc. (FMSDC), and The Beacon Council Economic Development Foundation, Inc.

Recommendation for Contract Renewal:

Given the success of this initiative, SFWIB staff recommends renewing the contracts to continue the Rapid Response and Layoff Aversion projects with these five economic development organizations. These organizations serve as business intermediaries for SFWIB and will assist in extending the regional Rapid Response team to support businesses facing layoffs or plant closures. The services provided are specific to businesses and do not involve traditional workforce services.

Recommended Allocations:

The following chart provides the requested allocations for each business intermediary:

BUSINESS INTERMEDIARIES	ALLOCATION
Miami-Dade Chamber of Commerce, Inc.	\$125,000
CAMACOL, Inc.	\$125,000
Florida Minority Supplier Development Council, Inc.	\$75,000
Greater Miami Chamber of Commerce.	\$150,000
Beacon Council Economic Development Fondation, Inc.	\$100,000

This renewal will enable the continuation of critical support services to businesses undergoing significant workforce changes, helping to mitigate the impact of layoffs and support economic stability in the region.

**FUNDING:** Workforce Innovation and Opportunity Act Dislocated Worker

**PERFORMANCE:** N/A

*NO ATTACHMENT*



## **SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL**

**DATE:** 6/20/2024

**AGENDA ITEM NUMBER:** 8

**AGENDA ITEM SUBJECT:** NEW TRAINING VENDOR APPLICATION

**AGENDA ITEM TYPE:** **APPROVAL**

**RECOMMENDATION:** SFWIB staff recommends to the Global Talent Competitiveness Council to recommend to the Board the disapproval of a new training vendor application for My IT Future Institute as set forth below.

**STRATEGIC GOAL:** **DEDICATED COMMITMENT TO YOUTH PARTICIPATION**

**STRATEGIC PROJECT:** **Emphasize work-based learning and training**

### **BACKGROUND:**

My IT Future Institute has submitted an application to CareerSource South Florida (CSSF) to become a training provider for our Local Workforce Development Area (LWDA). During the review of the operational documentation, it was discovered that the institute is owned by the same individual who previously owned New Horizons Computer Learning Center, a former training provider for our organization that closed last year. Despite the closure, CSSF staff worked diligently with New Horizons to ensure that students either completed their programs or were transferred to other programs.

#### Background and Legal Concerns:

In February of this year, the U.S. Attorney's Office for the Middle District of Florida announced that the United States had filed a civil lawsuit against the New Horizons franchise and its owner. The lawsuit alleges that New Horizons submitted false claims to the Department of Veterans Affairs (VA) for Post-9/11 GI Bill tuition payments. Specifically, it is alleged that New Horizons overcharged the VA by not reporting tuition waivers and scholarships provided to GI Bill students and falsely certifying compliance with Title 38's ban on incentive compensation tied to student enrollment. These allegations are currently under investigation by the Department of Justice and the Department of Veterans Affairs Office of the Inspector General. The case is being prosecuted by Assistant U.S. Attorneys Lindsey Griffin and Mamie Wise.

#### Staff Recommendation:

Due to the previous history with New Horizons and the ongoing legal action against the school and its owner, CSSF staff recommends denying My IT Future Institute's application to become a training provider for our region at this time. It is advised that the provider may re-apply for consideration after all legal matters have been resolved.

**FUNDING:** N/A

**PERFORMANCE:** N/A

*NO ATTACHMENT*